

A bride in a white lace dress is holding a large bouquet of white and light pink roses and greenery. The background is softly blurred, showing an outdoor setting with greenery.

Carrollwood Florist

WEDDING STYLE GUIDE

Thank you for choosing Carrollwood florist!



Congratulations on your engagement!

In order to make your experience as effortless as possible, we have curated this style guide to inspire you.



Our a la carte weddings are for the bride who needs something quick, easy, and simple!

Limited selection for hassle free booking.

If you have questions, feel free to email us and one of our designers will assist you!

customerservice@carrollwoodflorist.com

Choose a style and a color palette, and allow our designers to bring your dreams to life!

*Orders cannot be placed more than 6 months before wedding date.

BRIDAL BOUQUET STYLES



Style 1: Round Traditional
Little to no greenery, very
bloom heavy, tight round style



Style 2: Round + Wispy
Round style with added
character and texture of
greenery



Style 3: Greenery Heavy
Lush greenery with pops of
blooms sprinkled throughout



Style 4: Whimsical Wildflower
Loose natural style wildflowers
characterized by wild greenery

BOUQUET SIZING



Lush Hand Tie



Petite Hand Tie



Cascade

SEASONAL BOUQUETS



DELICATE SPRING:
Fresh pastel colors



VIBRANT SUMMER:
Bright and bold colors



RICH AUTUMN:
Muted, deeper tones



DEEP WINTER:
Evergreen, Dusty Colors,
Reds and Whites

POPULAR COLOR PALETTES



Keep it Classic:
White and Green



Blushing Bride:
White and Pink



Rosy & Romantic:
Red, Pink, and White



Feminine Fairytale:
Pink, Purple, and White

POPULAR COLOR PALETTES



Popping Pink and Citrus:
Orange, Greens,



Something Blue:
Blue and White



Mrs. Sunshine:
Yellow, Whites, and Greens

BRIDESMAIDS

Standard Nosegay



Petite Nosegay



MAKE YOUR WEDDING COMPLETE WITH...



Boutonnieres for
Groom, Groomsmen,
Grandparents



Corsages for
Mothers and
Grandmothers

POPULAR BLOOMS



Rose



Spray Rose



Lily



Hydrangea



Lisianthus



Veronica



Orchid



Calla Lily



Stock

POPULAR BLOOMS



Pin Cushion Protea



Bird of Paradise



Sunflower



Alstroemeria



Safari Sunset



Daisies



Hypericum



Thistle



Queen Anne's Lace

FILLER FLOWER & GREENERY



Caspia



Wax Flower



Solidago



~ Varieties of Eucalyptus ~



Italian Ruscus



Dusty Miller



Israeli Ruscus